

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 142683 /		<u>Alt Order #</u> 08328794
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 3385
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 07/22/16 / 07/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/12/16	08/12/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$800.00					
N 2	WHIO	08/15/16	08/15/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$900.00					
N 3	WHIO	08/11/16	08/11/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$900.00					
N 4	WHIO	08/09/16	08/09/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$800.00					
N 5	WHIO	08/10/16	08/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$800.00					
Totals									0.00				5	\$4,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	5	\$4,200.00	(\$630.00)	\$3,570.00
Totals	5	\$4,200.00	(\$630.00)	\$3,570.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

JUL19/16 17.54
*** WHIO-TV ***

1	1200N-1230P	30	\$800.00	8/12	8/12	1	FRI	1
PROGRAM : NWSCENTER NOON								
RA65+ : 21.4								
CON COM1: NWSCENTER NOON								

REP HEADLINE# 8328794
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL19/16 17.54
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

2			700P-730P	30		\$900.00	8/15	8/15	1		MON	1
PROGRAM : WHEEL-FORTNE												
RA65+ : 16.3												
CON COM1: WHEEL-FORTNE												

3			700P-730P	30		\$900.00	8/11	8/11	1		THU	1
PROGRAM : WHEEL-FORTNE												
RA65+ : 16.3												
CON COM1: WHEEL-FORTNE												

4			1200N-1230P	30		\$800.00	8/9	8/9	1		TUE	1
PROGRAM : NWSCENTER NOON												
RA65+ : 21.4												
CON COM1: NWSCENTER NOON												

5			1200N-1230P	30		\$800.00	8/10	8/10	1		WED	1
PROGRAM : NWSCENTER NOON												
RA65+ : 21.4												
CON COM1: NWSCENTER NOON												

AUG/16 \$4,200.00

CONTRACT TOTAL \$4,200.00
 TOTAL SPOTS 5

MARKET TOTALS \$10,500 WHIO 40% WDTN 50% WKEF 0% WRGT 10% CABL 0% WBDT 0%

SVC- NSI
 DEMOS- RA65+*